



COZZ FACTS:

- ONLY MEMBER OF DREAMVILLE FROM LOS ANGELES
- NOMINATED AT THE 62ND ANNUAL GRAMMY AWARDS FOR ROLE IN "REVENGE OF THE DREAMERS III"
- OFFICIALLY HIT THE BIG SCREEN IN 2023: COZZ'S VOCALS WERE FEATURED ON THE "CREED III" SOUNDTRACK
- THE JACKET COZZ IS WEARING IS FROM A 2023 DREAMVILLE X DAILY PAPER COLLAB DROP!

Cozz & Effect
12 tracks
42min, 42sec
(feat. Enimal,
Free Ackrite,
Bas, J. Cole)



Revenge of the Dreamers III
18 tracks
1hour, 4min
(with Dreamville
& friends)



Effected
14 tracks
50min, 43sec
(feat. Garren,
Kendrick Lamar,
Curren\$y, J. Cole)



Fortunate
(EP) 7 tracks
18min, 1sec
(feat. YG)



JAN 1, 2014

FEB 13, 2018

JULY 5, 2019

DEC 3, 2021

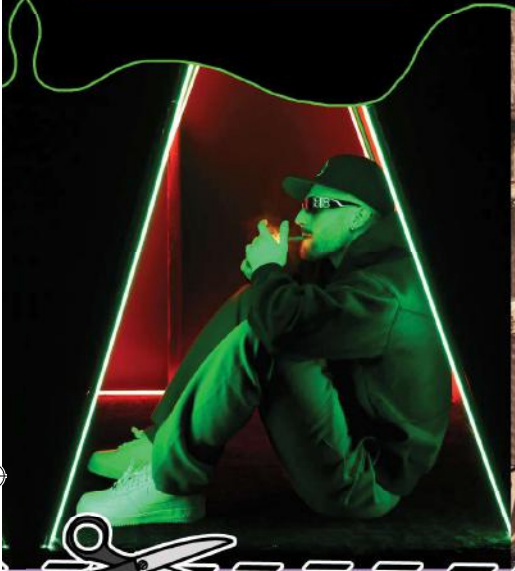
Sacramento rapper
DB.Boutabag poses in the
Cookies Clothing Spring
'23 Collection. Photos
taken by Noah Cudal /
@noahcudal_ inside the
@undrgrndstudiosla
"Changing Room" (left) &
"Industrial Pipe Room"
(right) set designs.







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BALTIMORE

Kilo Tae

The Baltimore rapper finds new home in The 805.

Kilo Tae is a melodic rap artist hailing from Baltimore, Maryland. He was involved in the underground hip-hop scene back in his hometown, performing at shows and hitting recording sessions regularly. But at the end of 2020 — the day after Christmas — Kilo made a big move west.

"I came out to Santa Barbara for better opportunities," Kilo says. "I knew my sound wasn't going to go in Baltimore, mainly because my city is used to specific kinds of sounds."

After being encouraged by his cousin on numerous occasions to move in with him in SB, Kilo decided it was time to jump on the invitation. Coming up on three years in The 805, and he has released 11 singles, two EPs, cashed in on multiple DStructive Filmz music videos, performed with *UNDRGRND*, and made connections within the grander Los Angeles music network.

While most hip-hop artists continue to glorify the orthodox strategy of blowing up in their home city, and then expanding outwards, Kilo Tae is on a different path.

"You kind of have to reach outside of the city first, and then come back," he says.

Kilo's most notable releases include "Bruce Wayne" (2021) and "No Games No Gimmicks" (2022), but he promises his newest drop — "In My Zone" — is his "best work to date." As we head into what is always a poppin' and active summer in the SoCal music market, Kilo says he is planning the biggest marketing push of his career.

"I'm super optimistic about what's coming up," Kilo says. "I've learned you don't have to be pressed about your face being on every flyer, you know what I'm saying? There's more to come, and it's gonna happen."

Tap in today with Kilo Tae on Instagram @_kilotae, and watch his music video for "No Games No Gimmicks" by scanning the QR code on the bottom right of this page.



GYRVIN

"I was getting invited to industry parties, and my ears were just tapped in with the scene."

GOV'T NAME: Gyrvin Garcia

MUSIC INDUSTRY POSITION: Manager of 4G Dreamz & Playdeville

BORN & RAISED IN: South Central Los Angeles

BIRTHDAY: November 6th, 1996

HEIGHT: 5-foot-8

YEARS MANAGING: 2

OTHER OCCUPATION: Warehouse worker

HIGH SCHOOL: James A Foshay Learning Center

FAVORITE ARTISTS: Mike Sherm, Shoreline Mafia, Dom Kennedy, Ice Cube

FAVORITE CAREER MOMENT: 4G Dreamz & Playdeville performing at the 2022 Urban Con inside the Convention Center in Downtown LA

DREAM ARTIST TO MANAGE: Lil Pete

OTHER HOBBIES: Hitting gym, soccer

FAVORITE MOVIE: The Town (2010)

FAVORITE TV SHOW: Top Boy

FAVORITE RESTAURANT: Taqueria De Anda (Pomona, Calif.)

GO TO PROD & END: Sav Did It

PREFERRED RECORDING STUDIO: Sav Did It Studios

CURRENTLY ON REPEAT: Vinny West "Clatchet"





MOVING FROM LA TO THE IE:

“Coming from LA, the biggest market, it’s different in the IE but it’s developing here. Every scene in the area is developing and they have their own party, street, and melodic sounds.”

YG DREAMZ & PLAYDEVILLE:

“They’re raw, you know? They have so much pride for where they’re from. They get in tune with their personal sides, and stay tapped into the scene at the same time. And I know online is what it is now, but sometimes you don’t come across someone online. So I’m trying to get them tapped in on some of these bigger underground shows.”

CHARACTERISTICS OF A GOOD MANAGER:

“Just be consistent. You know, I’m coming from the bottom so I’m not carrying shows out like that yet. But marketing is very big. Honestly, I’m a very good hype man. Trying to push their best stuff out there. I want people to see it.”

BIGGEST PET PEEVE IN THE INDUSTRY:

“These promoters, bro. Dealing with promoters really messes me up. Just the crowds will be dead, not what they had promised. That shouldn’t be a promoter’s goal.”

PERSONAL PLAYLIST:

“I used to listen to more mainstream music, but I’ve been more local-heavy now. I like the LA scene, the IE scene, even the San Diego scene. I’m getting in tune with your guys’ scene too, out in The 805.”

TEAM GOALS FOR 2023:

“Getting better at videos, and even ‘behind the scenes’ type videos. We live in a visual world, and BTS stuff allows people to see what we’re really on. It makes people want to tap in.”

BEST MANAGER MOVE SO FAR:

“One time I did an ad on Instagram, and some wrestler tapped in with me. Danny Gee - he likes Playdeville. From what it looks like, he has his own big audience.”

BEING THE FIRST MANAGER IN UNDRGRND:

“It does [feel good] because it makes our team even stronger. Like who else is tapped in like us? You know, everybody’s team has to be in tune, because that’s how everybody gets poppin.”

S4G Lotto

"WE'RE GONNA KEEP THROWING IT OUT THERE AND I'M JUST GONNA BE MYSELF. IF IT DOESN'T WORK, I'M GONNA KEEP WORKING."

STAGE NAME: S4G Lotto
BORN & RAISED: Barnesville, Ga.
BIRTHDAY: April 25th, 1994
HEIGHT: 5-foot-11
YEARS MAKING MUSIC: 3
OTHER OCCUPATION:

Owner of clothing line & dog breeding business "S4G" (Stacking 4 Generations)

COLLEGE: University of North Carolina at Pembroke

MUSIC INFLUENCES: Future, Jay-Z

NOTABLE MUSIC MOMENT:

Dropping my first single, "The Honest Truth"

DREAM COLLAB: Future or Lil Baby

HOBBIES OUTSIDE OF MUSIC:

Hanging out with my family

FAVORITE MOVIE: *Shottas* (2002)

FAVORITE TV SHOW: The PJs

FAVORITE RESTAURANT: Nobu

CURRENTLY ON REPEAT:

S4G Lotto "The Honest Truth"





BOUNCIN' AROUND:

"I grew up in Barnesville, but my pops was close to the city, so I'd move around the city. I played football down in Barnesville, and I got a scholarship. And then I was in North Carolina, I played football there. So I'm movin' around North Carolina for about four or five years, then I moved back to the city of Atlanta. Then I moved out here to LA, and been out here for three years. So I've been moving around a little bit. I like LA, you just gotta be careful. But it's nice."

FIRST TIME RAPPING:

"I had a lot of homeboys that made music, and I was always around. You know, I wasn't into it and then one day my homeboy went to the studio and was like, 'You should come.' I went to the studio, and he had like 15 minutes left [in the session], so I tried it out. But I really just started taking it seriously. Eventually I started looking at my investments — it's not cheap. I just been rollin' ever since and we're gonna keep rollin' fasho."

THE IDEAL \$4G LOTTO FAN:

"To be honest, anybody who's listening to good music. I would say I'm kind of melodic with my music, but I can rap. I can sing a little bit too. I'm trying to reach whoever's trying to listen, those who feel it, and those who don't will eventually see it."

GEORGIA HIP-HOP LEGENDS:

"The first rap song I really listened to was by T.I. My older brother had a T.I. CD, and I stole it from him [Laughs]. And then I came across Gucci Mane, Jeezy, then started stepping into Young Thug when Young Thug started poppin'. And it just kept going. It was different waves that I caught. But I looked up to T.I. because he was the businessman. He's in movies, and I'm stepping into that."

TYPICAL STUDIO ROUTINE:

"A lot of times, I don't even know what beat I'm gonna get on. So I go to the studio, and I ask the engineer like, 'Man, what you feeling? You want to hear somebody singing?' Because I want vibes, I want everybody on the same page. A lot of my songs are freestyled, but it's not really a freestyle. It's more I listen to the beat, boom, go through it, catch the vibe to the song. Then I play it back and start typing. Say some words, then I go back, type a little more, you know, it just becomes a piece. Since this is all work, a grind, it's whatever works best for the artist. Anybody creating, do whatever works best for you."

PRODUCERS & ENGINEERS:

"My cousin makes beats, so me and him work a lot. I'm really open to working with anybody, I'm here to work for sure. I'd rather be physically in a studio working with somebody. It becomes a genuine vibe, we bump heads, and see what kind of ideas we could knock out."

NETWORKING IN SOCAL:

"Hey man, I won't say it's easy. If somebody tells you it's easy, they cappin' and they lying to you. But once you get in that environment and people start seeing who you really are, if you really genuine, things just come to you, it'll just flow to you. If you're always the right person, you'll meet the right person."

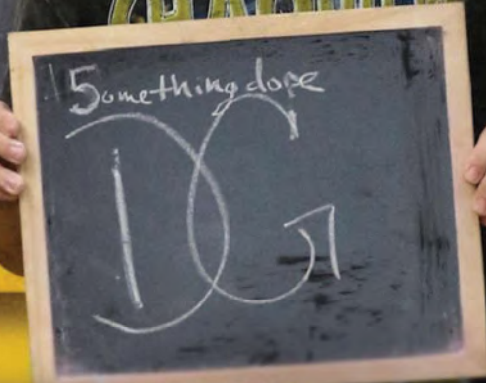
MUSIC, MERCH, MODELING:

"I got a lot of music I'm ready to drop. I'm just ready to receive the blessings that I've been praying for, that I've been working for, you know. There's a lot of music coming, and I'm getting ready to drop some clothing. I got a clothing line, that's where "Stacking 4 Generations" comes from. "S4G." Modeling too, I'm trying to get into that. I'm trying to step into every direction I can, so that's what's up next. But a whole lotta music, so y'all tap in."

How 2 Rap

- Hook
- Flow
- Melody
- Cadence
- Hoes
- Whips
- Rhyme stru

Hit DG
good
(805) 63



GOV'T NAME: DANNY GARCIA

STAGE NAME: DG

BORN: VALLEJO, CALIF.

RAISED IN: CARPINTERIA & VENTURA, CALIF.

BIRTHDAY: AUGUST 7TH, 1994 (LEO)

HEIGHT: 6-FOOT-2 ("AND A HALF")

YEARS MAKING MUSIC: 10

OTHER OCCUPATION:
OWNS EAGLE EYE HOME INSPECTIONS

HIGH SCHOOL: CARPINTERIA

MUSIC INFLUENCES: TUPAC, MAC DRE,
WIZ KHALIFA, MAC MILLER

MOST NOTABLE MUSIC MOMENT:
FIRST PROFESSIONAL STUDIO SESSION AT RUMBO
RECORDERS IN CANOGA PARK (2013)

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"I GOTTA
TAKE
MYSELF
SERIOUSLY
AS A
BUSINESS
BEFORE
ANYONE
ELSE DOES."



$$g = mc^2$$

SPIRITUALITY & RELIGION

"I was born in the Bay Area, on August 7th. I'm spiritual but I'm not too religious — I have a Jewish background. My dads Catholic, and my moms Jewish."

MEETING UNDRGRND AT THE MILK ROOM

"I made sure I came out and supported all the artists. I was able to meet a good producer, Preach It 2 Em' Chris!, he got some shit poppin."

FASHION SENSE

"I like to mix high-end with vintage, like '90s eccentric focused pieces. Acid washed jeans, maybe a throwback sports tee, and some Gucci hiking boots. With everything I wear, I try to be purposeful. Make sure it speaks to me and looks good."

NETWORKING IN THE 805

"There're so many artists within our area, talent could be right around the corner and we don't got no idea of it. That's because we don't really have that artist networking infrastructure, particularly in the 805 area. That's why I'm trying to change that shit."

GOING VIRAL ON WORLDSTARHIPHOP:

"I wanted to be a rapper ever since I was five years old. But professionally, I started in 2012. I went viral on WORLDSTARHIPHOP in 2014 — I put three different videos up there and they got put on the main page for 72 hours. Collectively, I got a little over 10 million views."

BIG WAVE LOCALLY

"My name was ringing in spots like Carpinteria, Santa Barbara, Ventura, my name was ringing in spots already. I went by 'Danny G' then, but I shortened it up to 'DG.' I think it sounds a little more sick."

MATURING IN & OUT OF THE BOOTH

"I'm never going to quit, if it's something I want to do, I'm going to do it. I was out there running around doing dumb shit. I'm glad I didn't make it [in the industry] back then 'cause I might have been one of these cases of overdose, or you know, fucking around with guns."

MUSIC DROP STRATEGY

"It's just about doing it in the right way. The marketing process. There's so many more things that go with dropping the music if you want to get the maximum potential."

THE TEAM

"Being my own A&R, being my own publicist, being my own manager, I gotta carry myself as a professional. I'm the one pushing this whole narrative."

RIGHT OF PASSAGE

"When I started, it was me just getting into the game, trying to figure people out. You get jipped a lot and you get ripped off — it's almost like a right of passage as an artist."



DREAM FEATURE: J. COLE

HOBBIES OUTSIDE OF MUSIC: FOOTBALL, BOXING, STUDYING REAL ESTATE, VIDEOGAMES ("MADDEN")

FAVORITE MOVIE: THE GODFATHER (1972), HOT TUB TIME MACHINE (2010)

FAVORITE TV SHOW: POWER

FAVORITE RESTAURANTS: STAR CRAB (VENTURA), LARSEN'S GRILL (OXNARD)

GO TO PRODS: TAYMARENELLI, EDEN, PREACH IT 2 EM' CHRIS!

GO TO ENG: EDEN

Ne As C
Er Wa



805 SPOTLIGHT

Photos by Dave Henson/@wedavephoto

Since first opening Shed Studios together in March 2022, TJ Clark, Maxwell Perpoli, and Miles Malmquist have made themselves notable figures in this new wave of 805 underground music. The studio is located just off Thousand Oaks Blvd. in the heart of the 130,000-ish person suburb.

And while Shed Studios is well off the ground at this point and steadily gaining business week by week, the three also balance solo music careers of their own. Let's take a moment for our "805 Spotlight," recognizing the talented individuals behind one of the coolest new studios in Southern California.

TJ

TJ Clark is a singer and rapper based out of Newbury Park. TJ says his leadership and organizational skills are the most valuable assets that he brings to the Shed Studios team. While he also has an impressive solo catalog, TJ is one-half of the music group, Sheer Moment, with Max. The two are gearing up to drop Beautiful Tragedy, an album expected May 16th of this year, with the tape's second single, "Reflexes Impaired," coming April 28th.



Maxwell Perpoli (a.k.a. "MaxPerps" and "MVX"), is a producer, engineer, and songwriter also from Newbury Park. The other half of Sheer Moment, Max prides himself on his ear for quality production and mixing, and says his music is "largely influenced" by the EDM sound. Max's all-time favorite career moment was when he performed a full EDM set at the popular local clothing store, the Milk Room.

MILES

Miles Malmquist (a.k.a. "Monkosity") is a producer and engineer from Thousand Oaks. He tells UNDRGRND that his "extreme attention to detail" is his biggest contribution to the Shed Studio trio. His music is very epic and beautiful, as Miles describes it a "colorful and intricate explosion" of sorts. Miles is a master of consistency — be on the lookout for Miles' new song "Always with you" (feat. Marceline) coming this May.





10 Things With

SOLOWEDO

SoloWedo is a rapper, engineer, and producer from the South Gate area in Los Angeles. He's been in and around the underground industry for over a decade, opening for Rich the Kid, and learning how to produce and engineer his own projects. As he gears up to release his new 4-track EP *BRAIN DAMAGE*, we asked SoloWedo to share "10 Things" that our readers need to know about him ASAP.

1. My rap journey started when I was 15, drinking with homies and free-styling to pass the time. If you fucked up the rhyme, you were definitely getting slapped in the neck!

3. After high school, I didn't know what I wanted out of life. I wanted to be involved in music so I enrolled in the LA Film School for the audio engineering program.

5. Engineering has opened doors for me to work with the likes of Rob Vicious, Peysoh, Lil Weirdo and Dinero 100k. I later landed an internship at The Z Room in Paramount with Z.God and MixedByCrook.



7. I love EDM as well, and you'll hear that in my new project, "BRAIN DAMAGE" — a title inspired from an accident when I was nine. I was in a coma and had flatlined.

9. At this point in my career, I'm just trying to make an impact and create music that I like, opposed to what's trending at the moment. I like to work and collaborate with genuine people who share the same goal.

2. A year later, I got recording gear and I officially became an independent recording artist. I began uploading songs online and soon performed at the Whisky A Go-Go on Sunset Blvd.

4. I've had the opportunity of putting events together for up-and-coming artists like Swifty Blue, SVG Preme, Lotto Rocket, JRobbin, Fat Guapo, steezymvne, the XP team, and more.

6. Learning the back end of the music-making process sharpened my technical skills as an artist for sure, but I eventually stepped away to focus more on my own music again.

8. My main inspirations are artists like Eminem, Bone Thugs-n-Harmony, Big L and Atmosphere. I also respect the new school like XXXTentacion, Kid Cudi, TDE, Odd Future, A\$AP Rocky & Suicideboy\$.

10. Follow me on Instagram @solowedo or by scanning the QR code — and don't be afraid to connect! *BRAIN DAMAGE* COMING SOON.



Photo by @mysterypupusa



THE UNDRGRND STAR APPEAL AWARD

The UNDRGRND "Star Appeal" Award is granted to one artist from each magazine run. Picked by UNDRGRND Magazine co-founder Andrew Mason, the winner is chosen based on their previous successes, work ethic, mentality, and likeability. But the biggest factor in determining which artist is crowned, comes from their ability to command a room without even trying. Garren's personality attracts the attention of those around him, making him one of the most exciting modern acts coming out of Los Angeles. When you meet him for the first time, you know that you're meeting somebody special who's worth paying attention to, no doubt about it. Congratulations to Garren, the first ever winner of *The UNDRGRND Magazine* "Star Appeal" Award!





ZUMA QUINTERO

Zuma Quintero is an UNDRGRND OG as far as I'm concerned. The 30-year-old EDM trap producer and DJ has been involved since our first ever magazine release in 2020, and has worked on music with UNDRGRND's Pofsky & gmbatz — check out "Dreams" (2022) by scanning the QR code on the top right.

Named after the prominent and "family friendly" Zuma Beach in Malibu, Calif., Zuma is as Los Angeles as they come. In 2012, Zuma left SoCal to study art in Plano, Texas — he would later drop out of school to pursue an independent music career. In the decade that came, Zuma spent time in San Diego, Las Vegas, and Los Angeles. He tells UNDRGRND he hit rock bottom in 2018, dating a convict and living out of his car.

Today, Zuma has his footing in the underground music game, and is ready to drop *Dark Paradise*, a 5-track EP coming "before summer." The project will be Zuma's first tape featuring only his vocals, and will detail Zuma's chaotic lifestyle working as a Vegas club promoter.

Above all, Zuma has found success due to his willingness to network and meet people in-person. It's been exciting watching him grow in the three years we've known him, especially as a producer and DJ. I expect *Dark Paradise* to put his vocals on display, hopefully elevating his status as a well-rounded artist on our radar.

Tap in with Zuma on Instagram at @zumaquintero, and peep *Dark Paradise*, coming soon to all streaming platforms.



Photo by Mario Luna/@shotsbyluna_



GARRREN

BY KAPRISHA ISLAND

Introducing the three-time Grammy nominated singer, songwriter, producer, engineer and father, Garren. Hailing from Compton, California, he graces his Issue 7 Exclusive Cover with his daughter, Knovi.

"She's my only child," he says. "All the things that I've been through in the industry, all the things I sacrificed. My purpose is for her."

Garren began his musical journey singing in the choir and playing multiple instruments. He credits his auntie with giving him the confidence to tap into his versatile skill set at just eight years old.

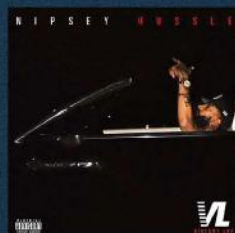
"I'm a true musician. I even got country records where I'm really singing. My auntie brought that out."

To date, Garren has seen Grammy nominations through his vocal and writing contributions on Nipsey Hussle & Kendrick Lamar's 2018 hit "Dedication," the 2019 *Revenge of the Dreamers III* compilation tape, and Nas & Hit-Boy's 2021 *King's Disease II* album. Additionally, Garren's discography boasts collaborations with Eric Bellinger, G Perico, Cozz, and more. He has even toured with the likes of Phora and 24hrs.

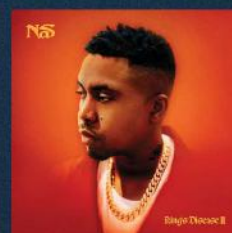
Garren is someone who isn't afraid to enter a room with big names in it. He tells *UNDRGRND* that he excels when in the presence of legends, and puts in effort to ask the right questions and take feedback from those who've done it before him.



ROTD III
Dreamville



Victory Lap
Nipsey Hussle



Kings Disease II
Nas & Hit-Boy

Garren has received three Grammy nominations at the time of making this magazine, for his involvement on each of these three legendary rap projects.

"I asked Nas a very important question," Garren recalls from his first time meeting the East Coast hip-hop icon. "What would you tell Nas, if Nas was where Garren is right now, in a room with a legend like Nas?"

According to Garren, the two had a 15-minute conversation in the kitchen of the studio they were recording at.

2022 saw seven singles and a full-length project from Garren. He released the nine-track solo album, *Spiritual Warfare* in March 2023, and tells fans to expect more from him soon this year.



Follow Garren on Instagram @garren

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From top left to bottom right: Los Angeles rappers Lotto Rocket, AzChike, Bossmann, and Mars the Martian perform at the UNDRGRND Magazine Issue 6: "Los Angeles" Release Event at Los Globos Night Club. Photos by Brian Ticas/@shotsbyticas on August 4th, 2022.



THA REAL BROWN BOY

by Andrew Mason & Michael Pofsky. Photo by Noah Cudal

Born into a half-Sikh, half-Muslim family, Tha Real Brown Boy has been comfortable with conflict from the moment he took his first breath. The 19-year-old is from Los Angeles, and the son of immigrant parents who both moved to Southern California from India.

He is also trilingual, as he speaks Hindi and Arabic, on top of English. On the verge of dropping his debut album, *Overnight Success*, Tha Real Brown Boy carries the weight of showing the hip-hop world that Indian Americans belong in the discussion.

"I'm ready to see kids like me, rapping in English," he says.

Like many who have graced the pages of *UNDRGRND Magazine*, Tha Real Brown Boy began releasing music in high school, an era he remembers was heavily influenced by Shoreline Mafia. Tha Real Brown Boy was early in his career, but found some first wins with drops like "IDGAF" in 2020.

The next year, Tha Real Brown Boy met Donald Reyes, an aspiring music manager in his early 20s with enough energy to be Head A&R at a major label. The two began a business relationship quickly, with Donald officially representing the artist by the middle of 2021.

"When I first discovered Tha Real Brown Boy, there was a lot that we both didn't know about releasing music," says Donald, who believes patience is the biggest asset he brings to Tha Real Brown Boy team. "It was difficult in the beginning for us, because he was really gullible. We did butt heads a lot, but we've always come back together."

Whether they realize it or not, the two have bonded over being tested by outsiders. The most notable of such instances comes the way of NAV, mainstream Canadian-born rapper also of Indian roots.

Nav is arguably the western world's most popular rapper

born to Indian parents, and is referred to regularly by his nickname, "the Brown Boy."

In Sept. 2022, Tha Real Brown Boy and Donald met NAV at a meet and greet at Salzer's Records in Ventura, California.

"I went up to him, told him that I'm thankful, that I'm making music because of him," Tha Real Brown Boy says. "He looked down at me and said, 'I'm the real brown boy.'"

The Real Brown Boy admits that he was taken aback by NAV's clear dislike of the name parallel. NAV was an idol to him, not only musically, but culturally and personally.

"I didn't expect him to be so arrogant. So I just told him, 'We gonna see you soon.'"

As we enter Spring 2023, Tha Real Brown Boy and Donald are set on getting this first project, *Overnight Success*, out to the public. The two confirm the album is a "rollercoaster of emotions," one you can "cry to, vibe to, and turn the fuck up to."

Through tension and doubt from others, Tha Real Brown has always thrived. He remains tunnel-visioned on releasing good music to his fans, and keeping his team tight and focused.

"I learned over time people say a lot of shit, but they don't live up to it," he says. "The only expectations I have is on my team, cause they're the ones putting in the work when no one else does."

Follow Tha Real Brown Boy & Donald Reyes on Instagram @tharealbrownboy & @thedonald_reyes. And look out for *Overnight Success*, coming soon to all streaming platforms.



FLIP FLIP FLIP

GOV'T NAME: Chris Magtalas
STAGE NAME: Fl!p
BORN: Manila, Philippines
RAISED: Bakersfield, Calif.
BIRTHDAY: March 21st, 1993 (Aries)
HEIGHT: 5-foot-6
YEARS MAKING MUSIC: 4
OTHER OCCUPATION: Oil pump repair,
co-founder of FOE's music branch
HIGH SCHOOL: Frontier
MUSIC INFLUENCES: P-Lo, YG, J. Cole
NOTABLE MUSIC MOMENT: First time
performing live at MacG Day
DREAM FEATURE: P-Lo
HOBBIES OUTSIDE OF MUSIC: Outdoor sports
FAVORITE MOVIE: *Stars Wars,*
The Longest Yard (2005)
FAVORITE TV SHOW: *The Walking Dead*
FAVORITE 661 RESTAURANTS: Maui Pho,
Jim Sushi, Bocados
GO TO PRODS: Pasta, DWNLD
GO TO ENG: Mixed by AP (Alonso Padilla), Nate
FAVORITE RECORDING STUDIO: Beacon Studios
CURRENTLY ON REPEAT: Fl!p "Good to Go"



**"WHEN RECORDING, MY
TURNAROUND IS PRETTY
FAST BECAUSE I FEEL IT,
YOU KNOW? I REALLY FEEL
THAT SHIT."**

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MANILA TO BAKERSFIELD:

"I moved here to America when I was nine years old from Manila, Philippines. 20 years ago, and I came straight to Bakersfield. I'm an island boy, ya heard? We moved here because my family was out here. On my dad's side, the majority of them are from here. One of our first days, we went to a Denny's and I had never seen so many white people. I was like, 'woah.' It was a culture shock for sure, but obviously I'm used to it now. I got cultured to whatever it is I am now."

MUSIC RESTRICTIONS:

"Growing up, my dad listened to Kool & the Gang, The Temptations, and stuff like that, old shit. So, I kind of gravitated toward that, but me coming here to America — I couldn't listen to rock. I couldn't listen to rap because it's devilish, or whatever, like spin the record backwards type. Now, I've got their full support, it's all love. They are very open-minded, but my dad is still old school."

FAMILY OVER EVERYTHING:

"I started writing poetry first, but I never took making music seriously until 2018, when I met my boy, Javin. He's my FOE brother. 'Family Over Everything.' FOE is a brotherhood, we got it blasted on us and everything. Shoutout Marve, too. His studio is a little bit janky but it's all good. That was my first ever studio. There's four of us in FOE that do music: me, Maverick, JRC, and Tycoon. Shoutout to my brothers. 661 baby, on the set! Ya heard!"

THE 661 RAP SCENE:

"When I first got into the music scene in Bakersfield, I thought I was gonna be the only one, maybe one or two others. But when my foot was in the door, and I did my first open, I noticed everyone was flooding out who had been in the game for years. We have a lot of big names out — one of them just got verified, shoutout Joe Maynor. He's a big boy out there. I got a couple songs with Joe that're in the works right now. I'm trying to get an album out [with him]."

RECORDING PROCESS:

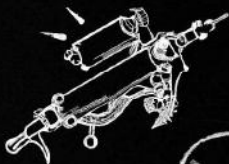
"I do a lot of upbeat stuff. I like to party. 'Dummy' is the song people know me from — I really wanted it to feel like a party. It's out now on Spotify. I get beats sent to me, so whatever mood I'm feeling, I find that beat for it, and it'll just come out. I did 'Toxic' in twenty, thirty minutes. 'Too Late' was fast, too."

DAILY ROUTINE:

"A day of Flp. I do have a 9-5, I work at an oil field. I do that just to get my bread up, pay my rent, whatever. You know those units that pump oil from the ground? I do the chemical side of that — I do the repairs. But yeah, the majority of the time I'm a homebody. I'll be at home, chillin' in my apartment, writing music. On weekends, I'll go out with my friends, my FOE brothers. We'll go to the club, get some drinks, loosen up a little bit, you know how it is...shoutout Brix [a nightclub in Bakersfield]."



ESPARZA



TATTOO NAME: Esparza

BORN: Santa Barbara, Calif.

RAISED: Ventura, Calif.

BIRTHDAY: September 19th, 1993

HEIGHT: 5-foot-9

YEARS TATTOOING: 7

MUSIC INFLUENCES: J. Cole, Tupac Shakur, Nas, Biggie Smalls

MOST NOTABLE TATTOO MOMENT: Being featured tattooing in 52 Mobb's "CAP A LOT" music video (Dec. 2020)

HOBBIES OUTSIDE OF TATTOOING: Fishing, riding my motorcycle, shooting pool, hanging with my family, making music

HIGH SCHOOL: Ventura, Cabrillo, Maple, Community Day

FAVORITE MOVIE: *Burnt* (2015)

FAVORITE RESTAURANT: Chuck's Steak House of Hawaii (Santa Barbara)

GO TO ENGINEER: Mind Off

FAVORITE RECORDING STUDIO: Record X Studios (Ventura)



"VEGAS IS
VERY
SATURATED
WITH
TATTOO
ARTISTS
BUT
I LIKE THAT.
NOW YOU
HAVE TO
COMPETE."

805 BLOOD

"I was born in Santa Barbara and then I landed in Ventura when I was like nine. From there my whole life was pretty much right there."

ACCIDENTS HAPPEN

"You have to have accidents, but a lot of tattoo artists don't want to admit that. Yes, you have to have issues and problems...that's what's going to make you better over time."

NOTABLE TATS

"I posted a video on my instagram, saying, 'I'm here to tattoo anyone that's famous, for free.' The first person to hit me up was Trouble Kidd. I've also tattooed LeooohDaFool, Krypt, PMF Adrian may he rest in peace. Mind Off, Sharp from The Sharp Tank [on No Jumper], Dstructive Filmz...I've tattooed quite a few people."

MOVING TO VEGAS TO RESET

"I can always come back to Ventura. But I was working seven days a week for about two, three years. It got hectic to the point where I needed a break...take time off, recharge. I love my career, This is something that I'm dedicated to. I love it."



INTRODUCTION TO MUSIC

"I started doing poetry in elementary school, and then I fell in love with writing. I was free-styling and making poems. It wasn't until I met Trouble Kidd and 52 Mobb, that I got inspired to go out and buy \$2000 worth of studio equipment."

NEWLY LICENSED

"I wanted to get my tattoo license so that I could get back into the tattoo community and start competing at tattoo conventions. I've competed at Seaside Tattoo Show in Ventura, but I've never fully tattooed at a convention."

MOST PAINFUL TATTOO

"My most painful tattoo is my stomach, it was about 8 hours in total. It was vicious. When they touch you with their hands you start laughing, and then when the needle hits you're like, 'ahh fuck!' Straight torture."

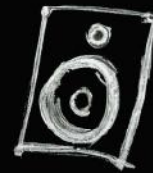
BIGGEST PET PEEVE

"I can't stand someone that doesn't know what they want. Then they change it 20-30 times the day before. A lot of times tattoos are mental, you're mentally preparing the direction you're going."

DREAM PERSON TO BLAST UP

"J. Cole, on so many levels. His background, everything about him. The shit he talks about is real."

BATTLE OF THE BANDS



TREVOR



HOYT



KYLE

SITTING
ON STACY



JOIN ME IN WELCOMING **STRANGE CASE** (RIGHT), THE FIVE-MAN GROUP WITH STRONG TIES TO THE 805. LED BY NEWBURY PARK, CALIF. FRONT RUNNERS MIKEY NETKA (VOCALS) AND ZANE VANDEVORT (LEAD GUITAR), THIS "SURF N TURF" STYLE BAND CAPTURES THE MODERN BEACH-POP SOUND EFFORTLESSLY. **STRANGE CASE** WAS MAKING BIG NOISE WHEN WE FIRST STARTED UNDRGRND, WITH CLIPS OF HOUSE PARTY SHOWS IN ISLA VISTA GOING VIRAL WEEKEND AFTER WEEKEND.

IT REMINDED ME OF THE HIGH ENERGY & NO F***S ATTITUDE OF THE xxxTENTACION OR EVEN LIL PUMP ERAS OF THE SOUNDCLOUD DAYS IN RAP. **STRANGE CASE'S** HIT SINGLE "27 CLUB" BROKE THEM INTO PROVEN POPULARITY, WITH THE TRACK HITTING OVER 1.2 MILLION (YES, MILLION) STREAMS ON SPOTIFY TO DATE. WITH THE CLEAN ADDITIONS OF FINN BENNETT (DRUMS), ANDREW NARANJO (GUITAR), AND GRIFFEN SCOTT (GUITAR), **STRANGE CASE** IS IN THE BEST SHAPE THEY'VE BEEN IN SINCE THE PANDEMIC STARTED.

REPPIN' SIMILAR ROOTS, **SITTING ON STACY** HAS MADE WAVES IN THE CONTEMPORARY ROCK SCENE ON THEIR OWN MERIT. NOW SIGNED TO REPUBLIC RECORDS, THE TRIO OF THOUSAND OAKS' NATIVES HAS TOURED ALONGSIDE THE JONAS BROTHERS, PLAYING ACROSS THE UNITED STATES & EVEN MEXICO CITY. \

HOYT YEATMAN (VOCALS), KYLE HART (GUITAR), & TREVOR SMITH (DRUMS) FOUND GROUND AS A GROUP WHILE ATTENDING **SAN DIEGO STATE UNIVERSITY**. THEY QUICKLY GAINED CLOUT ONLINE THROUGH IMPRESSIVE TIK TOK REMIXES, A CLEAN SOUND AND IMAGE, AND A BUDDING FAN BASE. **SITTING ON STACY** HAS A SOLID FOUNDATION & A LEGITIMATE TEAM BEHIND THEM. ADD IN THE MAINSTREAM COSIGNS, AND **SITTING ON STACY** HAS MAYBE THE HIGHEST CEILING OF ANY GROUP COMING OUT OF THE 805 OR SAN DIEGO AREA RIGHT NOW.



OHNO

by Elle Rodriguez



OHNO is a Latino rapper who has paved his own way, from the barrios of Los Angeles' Crenshaw District, to being the first Mexican artist to sign with mega-label Def Jam Recordings. Not only is he deserving of one of our *UNDRGRND Magazine* Issue 7 Exclusive Covers, but his work ethic has granted him access to rooms many can't get into.

Con fuerza y a decade of releasing music, OHNO established a reputation within his Latin American community as someone trustworthy to represent the culture. Today, the pathway for Latin rap continues to open up, and artists like OHNO find themselves pioneering the way for future Latino musicians. His December 2022 EP, *BirthDay Present*, only further proved his ability to master his bilingual sound at the mainstream level.

UNDRGRND got to sit down with the 26-year-old to talk to the man behind the bangers.

UNDRGRND: Tell me about your life growing up.

OHNO: "I was born in Orange County, raised in LA's Crenshaw District. My dad left when I was young, and my mom got deported when I was about 12 or 13. I left my family who was still here, and went to live with my homies [in LA]."

UNDRGRND: How does being bilingual affect your music and audience?

OHNO: "People consume music so fast that I can drop a song in English one day, and a song in Spanish the next. I try to cater to everybody, because I do have those thoughts sometimes, that I could be boxed in as a 'bilingual artist.' [Laughs]. To be honest, I think people like my English music better. A lot of my Spanish supporters, they really like my English — even if they don't know what I'm saying, they like it."

UNDRGRND: So, you like tattoos...

OHNO: "I want to get tattooed everywhere except my face and my stomach. My most painful tattoo was on my wrist and my leg — that was the only tattoo I ever tapped out of."

UNDRGRND: How was it signing with Def Jam and leaving behind life as an independent artist?

OHNO: "I've been with Def Jam for about a year now. They took a chance on me so shout out to Def Jam. I'm learning a lot and having a lot of fun with it, I'm just adjusting to everything. I grew up playing *Def Jam: Fight for NY* — that was always my favorite videogame, so it's dope to me. I'm the first Mexican signed to Def Jam, and it's an East Coast label, so that's different too."

UNDRGRND: What does your typical day look like?

OHNO: "My day consists of a lot of work. Hitting up producers and linking with people, just listening to beats and melodies. Right now I'm fixing a few things on my album and sending it back [to be released]."

UNDRGRND: Have you toured outside of the U.S. yet?

OHNO: "I've done a few tours with my homie in Mexico. Alemán — he's a big artist out there and his shows are fucking nuts! Pretty much every time I've done a show in Mexico, I've

been with him. One time, I had my own show out there, it was awesome. I haven't performed in any other countries yet but I've toured around the U.S. At one point, I had a song doing really well in Europe and there, but I didn't have the right booking agent at that moment, so I left it for another time."

UNDRGRND: What's your process in creating a song?

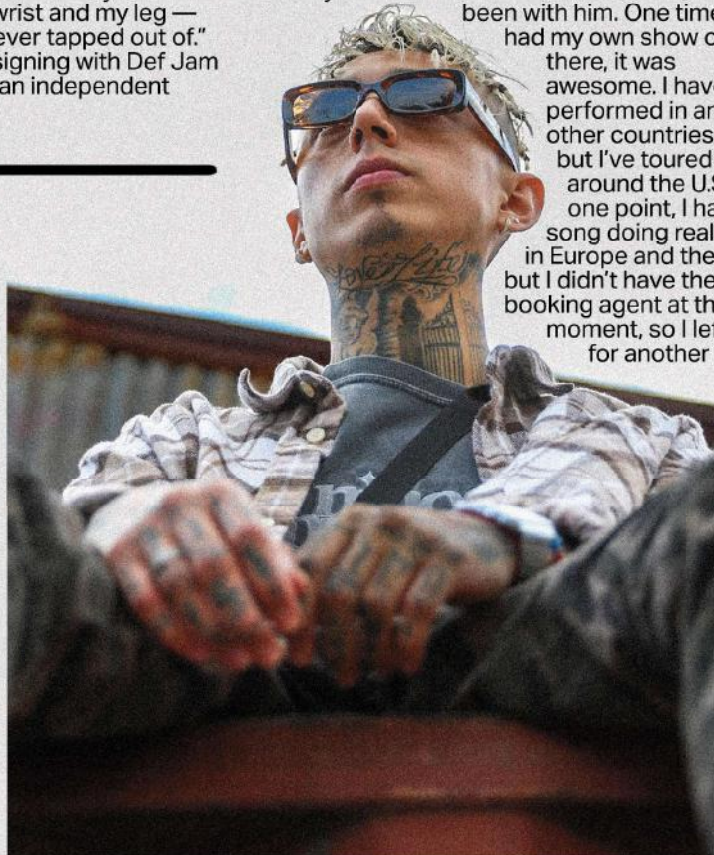
OHNO: "First things first, everything around me has to be right. I gotta find the right beat first, bro, and then after that it just comes to me — it just happens. I have equipment, so 98% of the time I'm recording myself. I feel most comfortable that way."

UNDRGRND: What upcoming collaborations do you have in the works?

OHNO: "I got one feature locked in for sure right now, it's with Baby Bash. He's a legend for sure! That's one of the artists I grew up listening to, so this is definitely a goal of mine. I text him, we hang out, and I'm gaining a friendship out of it."

UNDRGRND: Leave me with some goals for 2023.

OHNO: "Performance-wise, I want to do huge shows with backdrops, like some Tyler, the Creator shit. My main goal is to start businesses and bring in new money. Currently, I'm learning more about real estate. My friends are the ones who inspire me to create new ways to pay for things."



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"WHEN I FIRST STARTED MAKING MUSIC,
MEXICANS, SPANISH PEOPLE IN GENERAL,
WERE'NT REALLY FUCKED WITH LIKE THAT.
IT'S A LITTLE DIFFERENT THESE DAYS."





From top left to bottom right: Rucci, Statue, Andrew Mason, AzChike, & Lotto Rocket see the Issue 6: "Los Angeles" hard copy magazine for the first time. Photos taken by Brian Ticas/@shotsbyticas at Bottom Bunk in Los Angeles on August 2nd, 2022.





WHO THE
F*(K IS
SHUREFLOW?

I HEARD THEY MAKE MUSIC

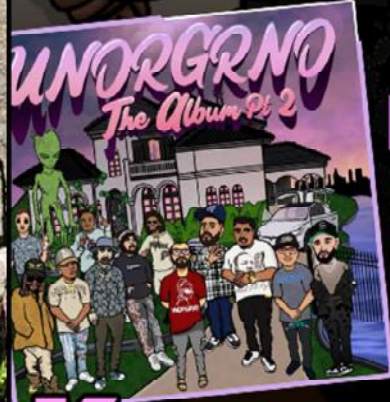
@SHUREFLOW

UNORGRNO

The Album Pt 2



OUT NOW



with live music from

D Banks Deo Cane

DJ Atré FG Thrilla

BOBBYBEENFRESH

Lorde Sanctus

Pofsky OG David James

Kacey Family Luey Mind Off



LISTEN

MISSING PERSON



STAGE NAME: Coast B

LAST KNOWN LOCATION: Los Angeles, CA

KNOWN GENRE OF MUSIC: Hip-Hop, Urbano Latino

DESCRIPTION: Latino rapper from Paso Robles, CA. Recently dropped a single titled "Baby" with a music video on GMP's YouTube Channel. Aspires mainstream success through his versatility in his music, and his determination through recent big life changes.



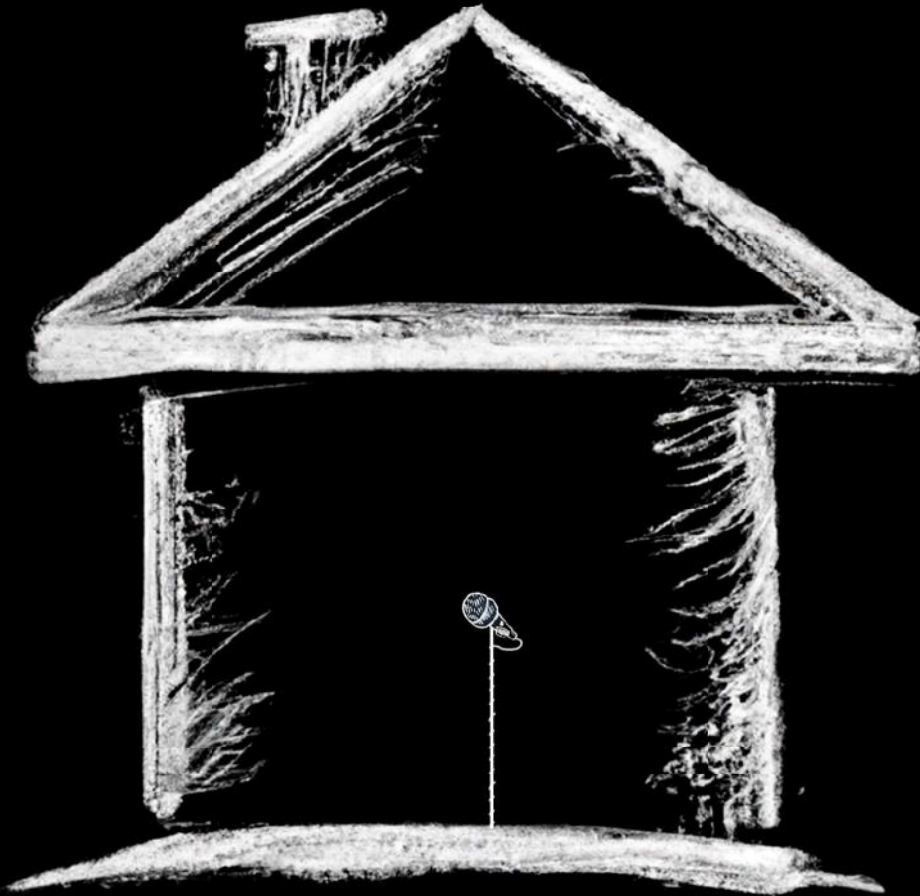
**ANY INFORMATION ON
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SCAN HERE FOR REWARD**





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